



**ENDUNAMOO  
AFRICA | APC**

**APC WORKSHOP 2025  
WELCOME NOTE**

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ISSUED: 2 NOVEMBER 2025

## WELCOME TO ENDUNAMOO AFRICA

Welcome to the **Endunamoo x ABASA APC Workshop**. We are excited to partner with you on your journey to APC2025 success. We have written this comprehensive welcome note to provide you with crucial information about the APC Workshop's administration protocol. This is part of our efforts to ensure that you receive the absolute best from our support team. We suggest you print this note and refer to it regularly to ensure a smooth administration journey.

My name is Elelwani Muthelo and I am the Managing Director at Endunamoo Africa. I look after every aspect of the course to ensure you have an exceptional candidate experience throughout your journey with us. I have written this detailed welcome note to provide you with important information about how our course works, so that you can get the most out of it and our team. Keep this letter handy and secure, and check it often to make sure your administrative process with us is easy.

## GETTING STARTED

- **Orientation:** Please [download the onboarding pack](#) from the MyUniverse portal. This resource offers detailed instructions on navigating the site, posting messages, participating in discussions, connecting with lecturers and the support team, setting up notifications, and accessing announcements. We strongly encourage you to review this material thoroughly so that you can make the most of our learning platforms and receive the highest level of support from our team.
- **Competency Framework:** Learn about, and master, the key competencies that form part of our distinctive competency framework that are crucial for your APC success. This competency framework has led several candidates to Top 10 position (including the [#1 candidates in the ICAZ APC December 2024 assessment](#)).
- **Script Review:** You may submit your attempt for the APC December 2024 to us for a comprehensive review using our competency framework – whether a fresh attempt or your original APC December 2024 attempt. Detailed feedback will be provided for each task, covering areas such as strengths, areas for improvement, and suggestions for future actions. The feedback process uses the proprietary AI marking assistant powered by Endunamoo Africa Intelligence ('EnAI', pronounced 'E-Na-YI') and supervised by our experienced markers. The script review process is offered at a nominal fee of R750; please use this link to payment and we will send you a submission link. Feedback is provided within three (3) business days after payment.
- **CTA On-Demand Library:** If you would like access to the CTA videos and learning material to support your development during the APC Workshop period and throughout your pre-research preparations in December 2025, you may add the CTA On-Demand content library to your profile. To do so, please use this [registration form](#) and when prompted for programme selection, select 'CTA On-Demand Course'.
- **APC Workshop Community:** We use Microsoft Viva Engage to engage and broadcast announcements via the APC Workshop Community. To access the Community, refer to the onboarding pack above.
- **Course Material:** All the course content (case study documents, discussion material, pre-recorded content and recorded live sessions) for the APC Workshop will be saved within our APC Workshop SharePoint site which you can access via *MyUniverse >> Candidates >> APC Workshop >> SAICA Case Studies*. You can also access the material for the previous APC Workshops in this folder.
- **Timetable:** There will be several sessions delivered on a live basis delivered via Ms Teams – the sessions are also recorded. To access the APC Workshop timetable, please click [here](#) for access. You will find the timetable links on the APC Workshop SharePoint site under Microsoft Class Links tab.
- **Consultations:** We will not be facilitating private consultations for this year's APC Workshop.
- **Wellness:** Take advantage of our wellness support and mentorship opportunities to maintain balance and resilience throughout your studies.

## FRIENDS OF THE BRAND

By participating in the APC Workshop, you have earned recognition as a *Friend of The Brand*. This special distinction highlights your alignment with Endunamoo Africa's values and commitment to ethical leadership and professional excellence. As a *Friend of The Brand*, you join a select group of alumni who serve as ambassadors, fostering a positive reputation for Endunamoo Africa within the broader professional community and inspiring future candidates through your conduct and achievements. Furthermore, you are enrolled into our [Friend of The Brand Rewards Programme](#) where you have the opportunity to obtain monetary rewards that may enable you to pursue a life of comfort, continue your educational advancement, or assist others who are still on this path. You can use your referral credits for securing access to the CTA On-Demand Library or purchase the script review. Click on the image below to learn more about the rewards programme.



## APC WORKSHOP DELIVERY

The APC Workshop is delivered via a mix of pre-recorded and live sessions as from 6 November 2025 and ending on 22 November 2025. The pre-recorded sessions primarily deal with the review of the pre-release information, and these are referred to as reflection videos, while the live sessions will focus on the information on the day – as well as selected tasks where the analysis of the IOD is on a pre-recorded basis.

## ADDED VALUE

**ABASA Leadership Programme:** You may contact ABASA to become part of the ABASA Leadership Programme, centred around the development of leadership skills that will place trainees in good stead in their career journey post articles. In partnership with a team of mentors to support and guide mentees, the programme is designed to refine the professional competence of trainees by equipping them with tools to master time management, emotional intelligence, communication, networking, critical thinking and develop a career plan. At the end of the programme, trainees would have gained more confidence in self-leadership and leading others.

## OUR COMMITMENT TO QUALITY

We are committed to delivering a high-quality workshop. Accordingly, closer to the end of each session, we will share a quick satisfaction survey asking for your feedback on the administration and delivery as well as its effectiveness in addressing your developmental goals ahead of the APC December 2025. It will take approximately 1 – 2 minutes to complete. We would appreciate your feedback in that regard.

With that, that concludes our welcome note to you. We look forward to engaging with you all.



*Yours in empowerment,*  
Elelwani Muthelo CA(SA)  
Managing Director

## ABOUT THE HOSTS

### ABOUT ENDUNAMOO AFRICA

At Endunamoo Africa, we specialise in delivering high-quality accounting courses to aspiring professionals across South Africa, Zimbabwe, Eswatini, Lesotho, Namibia, Australia, the UK, the USA, and beyond. Whether you're pursuing your CA(SA), CA(Z), CA(NAM) and/or CIMA designations, our personalised and expert-led tuition is designed to help you succeed.

Our flagship APC Professional Programme is accredited by SAICA, ICAZ and by extension ICAN, ensuring the highest standard of professional preparation.

### ABOUT ABASA

The Association for the Advancement of Black Accountants of Southern Africa (ABASA) was established in 1985 to promote the professional interests of Black persons engaged in the accounting profession. ABASA is committed and dedicated in this pursuit and is driven by the need to ensure that every black accountant and aspiring accountant can realise their full potential and aspirations.